

SaladSuccess Shakes the Way to Perfect Vinaigrette Every Day

Soquel, CA 15 July, 2008 – When a mom who loves vinaigrette looked at her daughter's sports bottle, a great kitchen tool was born. SaladSuccess™ vinaigrette shaker uses color-coded markings to help users mix vinaigrette and many salad dressings, with ease and confidence. By shaking the ingredients in the bottle, vinaigrettes and dressing are perfectly emulsified and can be stored future use.

“Of all the things I can serve my family, salads are probably the healthiest since the ingredients such as the greens, tomatoes, avocados, etc, are all raw and full of nutrients. I decided to find a way that can make great vinaigrettes and dressings for my family, and also save time and money. So I came up with **SaladSuccess** vinaigrette shaker, a simple foolproof way to make and store perfect dressings”, said Nadine Frush, President of SaladSuccess.

“After trying all the commercially available salad dressing makers and shakers, I realized a better solution was needed. The bottles I tested would fly out of my hands, have tops that broke readily, and would not close properly. Some would topple over and spill over my dining table. Others would hold only several ounce of dressing. Some bottles had thin necks, which made it difficult to add creams and to pour. But with the SaladSuccess bottle, all those problems went away. Plus it is dishwasher-safe and cleans up perfectly”, concluded Ms. Frush.

The SaladSuccess shaker is a modified wide-mouth squeezable clear sports bottle with a simple color-coded template on the back. Recipes included in the SaladSuccess package and those provided at the website at <http://www.saladsuccess.com>, are based on the color-coded markings on the template. The bottle can hold up to 14 ounces of dressing, which allows the user to make vinaigrette just once a week or less. Now, it is easy to add creams and mayonnaise to any salad dressing recipe.

For additional information contact Nadine Frush or visit <http://www.saladsuccess.com>. SaladSuccess suggested retail price is \$9.95. SaladSuccess can be purchase through its web site at <http://www.saladsuccess.com> or at any New Leaf Community Market.

Contact:

Nadine Frush, President
SaladSuccess, a Frush Botanicals LLC division
831-704-4020
<http://saladsuccess.com>

###